

AWARD DESCRIPTIONS AND QUESTIONS

Marketing/Communications Professional of the Year

This award acknowledges the critical role creative communication plays in the wealth management and financial services industry across B2B and B2C. This award recognises the achievements of a female professional working in marketing, PR or communications who may have spearheaded or contributed greatly to a notable and successful campaign for a company, organisation, association or other. This individual is incredibly switched-on to the current trends, latest consumer or business activities and top approaches to market to ensure successful campaign delivery and client satisfaction. This award is open to individual submissions from internal teams, outsourced/contracted service providers and media agency employees.

Questions - up to 300 words each

Please answer these questions on behalf of the nominee (yourself or another individual).

1. What accomplishments is the nominee most proud of in their role in the last 12 months that have helped to elevate the success of their career or their business, and what personal values do they credit for their achievements?
2. In the last 12 months, what specific actions has the nominee taken to nurture both new and existing relationships and advance business reputations?
3. Describe the nominee's efforts in advocating for issues plaguing the industry or broader community in the last 12 months, ie. female representation and experiences, social and environmental issues etc. How have they contributed to delivering improved and stronger outcomes?

Contact Us

If you have any issues or questions with submitting a nomination, please contact us.

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